

Rotary



District 5110  
Central & Southern Oregon & Northern California

# 5110 In Action eNews

Volume 3, Number 23, December 7, 2021

## Recruiting Community Leaders: This Video Can Be Our Elevator Address

Courtesy of Your Public Image Committee



We encourage all District 5110 clubs (and several in Eugene and other 5110 areas already are) to broadcast and/or distribute the attached :30 second video message addressing "What is Rotary?"

It is a concise, high quality visual production that serves as an elevator address to what our global organization is all about and can serve as a great recruiting tool for your membership committee. [Click here to get the access link to this .mp4 file of the production.](#)

## Shelter Box Effort Seeking 5110 Volunteers

By DG Gerry Kosanovic

**Volunteer Opportunities:** ShelterBox is looking for volunteers to grow our team and represent ShelterBox in District 5110. If you are interested find out more at [www.shelterboxusa.org/volunteer](http://www.shelterboxusa.org/volunteer)



## Holiday E-News Break: No Issues 12/20 and 12/28

By Mike Corwin



Some may see it as a cause for additional Holiday celebration and cheer. Others may even miss it/me.....but here's your notice.

As in years past, **next week's E-News will be the final issue of 2021** as we (and you) get a break on both Tuesday, December 21st and 28th.

So....as we assemble the last E-News of the year to drop to you on December 14: Merry Christmas and a Happy New Year!!!

## RBN Spotlight on Joe Schmidl and Schmidl Orthodontics

By Bill Grile

This week the Rotary Business Network salutes business development officer Joe Schmidl and Schmidl Orthodontics, another of the great businesses in D5110 that support our shared Rotary mission. Joe is a member of Rogue Valley After 5 Rotary Club in Medford. He is a generous Paul Harris Fellow and member of the Polio Plus Society.



With state-of-the-art offices in both Medford and Ashland, Dr. Dana Schmidl turns Rogue teeth into beautiful smiles!

Go to <https://rotarybusinessnetwork.org/listings/schmidl-orthodontics/> to learn more about Schmidl Orthodontics. Every D5110 Rotarian with a business or profession is entitled to a listing in the Rotary Business Network directory.

Visit RBN at <https://rotarybusinessnetwork.org/> or email [team@rotarybusinessnetwork.org](mailto:team@rotarybusinessnetwork.org) with questions.

## Springfield Rotary's Human Trafficking Awareness Campaign

By Beth DeGeorge

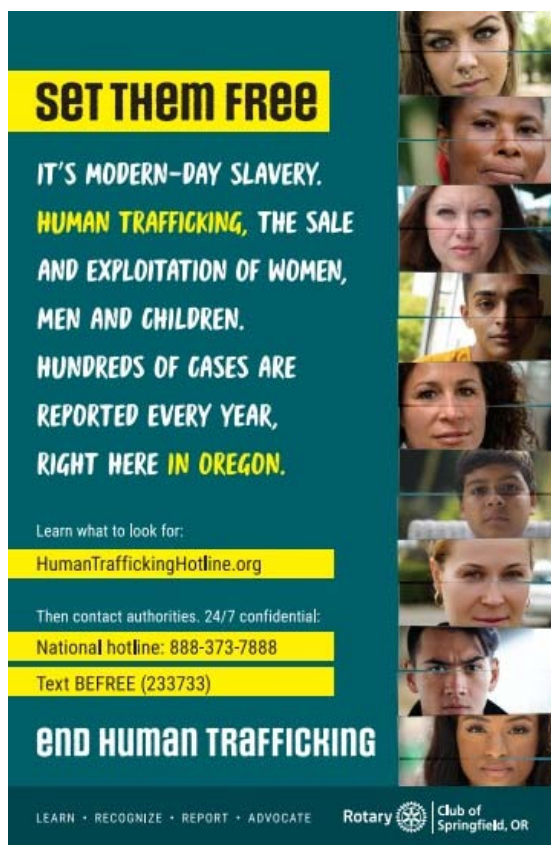
Trafficking in human beings is the forced exploitation of individuals by those in the position to exert power over them. It is a form of modern day slavery. There are no volunteer victims! Human trafficking happens in every country. It is a big money game earning global profits of roughly \$150 billion per year for traffickers, \$99 billion of which comes from commercial sexual exploitation. Human trafficking is second only to drug trafficking as the most lucrative crime.

Every year some 1-2 million men, women and children become victims of human trafficking; 70% are female, half of all victims are ages 19-33, the average age is 27 though many are younger than 12. And some are actually born into this slavery.

Human Trafficking starts in a community and can be stopped by a community. The first step to preventing human trafficking and prosecuting the traffickers is to be aware of the crime in our local community. In Oregon, October 2018 - October 2019, there were 750 reported cases. Lane County reported 120 cases, the second highest among 10 reporting counties. Most cases are never reported.

One of the biggest impediments to anti-trafficking efforts is a lack of understanding of the issue. Learn how you can help the committee roll out this important campaign by contacting Rae LaMarche, chairperson ([lamarcher@comcast.net](mailto:lamarcher@comcast.net)); or any of the other committee members (Steve Wheeler, Jo Ann Henderson, Tony LaMarche, Emily David, Randy Lodge, Beth DeGeorge).

[Click here to go to the 5110 website and the entire story toward battling this heinous crime.](#)



**SET THEM FREE**

IT'S MODERN-DAY SLAVERY.  
**HUMAN TRAFFICKING, THE SALE AND EXPLOITATION OF WOMEN, MEN AND CHILDREN.**  
HUNDREDS OF CASES ARE REPORTED EVERY YEAR,  
**RIGHT HERE IN OREGON.**

Learn what to look for:  
[HumanTraffickingHotline.org](https://HumanTraffickingHotline.org)

Then contact authorities. 24/7 confidential:  
**National hotline: 888-373-7888**  
**Text BEFREE (233733)**

**END HUMAN TRAFFICKING**

LEARN • RECOGNIZE • REPORT • ADVOCATE Rotary Club of Springfield, OR

## Spotlighting Rotary in Ecuadorean Cities Quito, Cuenca, Banos and More

By Dan Smith

In the U.S., traffic jams can be really annoying, but in Ecuador, they are marketing opportunities.

**Just outside my window in the Capital city of Quito** are **wa-wa** sounds like a crying doll, A woman on the street is selling a whipped custard desert in ice cream cones for fifty-cents. She's been there all day. People buy all kinds of things from their cars (and even the bus driver). Where else can you get take-out from your car? With 25 percent of the population living below the poverty line (an average income is \$400/month) Ecuador is a nation of entrepreneurs by necessity.



[Click here for the full story as Dan travels throughout Ecuador and Rotary efforts there as well as highlights of the city profiles.](#)

**Traveling south is the city of Cuenca** where 10-15,000 Americans live. This town loves Rotary and in fact the city paid for three clubhouses for each of the three Rotary clubs. They are next to each other near the Botanical Gardens. Before COVID they rented the meeting hall, kitchen and gardens for special events.

**At the Club Rotario Tomebamba** and with the help of Dr. Mateo Estrella we interviewed President Dr. Jos Mar Astudillo for our podcast series. In February, the YEG Passport Club in Edmonton Canada will work with the Tombebamba Club to conduct a two-week Cataract Surgery Clinic.



**Next was a weekend in Banos**, which is at the foot of an active volcano **Tungurahua**, which last erupted in 2010. Banos offers a number of activities, including a giant swing that glides out over the valley, hot water springs (of course), hiking, incredible canyons and much more.

**Now off to Esmeraldes** on the coast to record the Rotary Cumbaya club project building bamboo homes for battered women. Wish I could bring back some of this energy to share. So much poverty. So much life.

## Clubs and Members: SAVE THE DATES! 2022 Upcoming Events

By DG Gerry Kosanovic

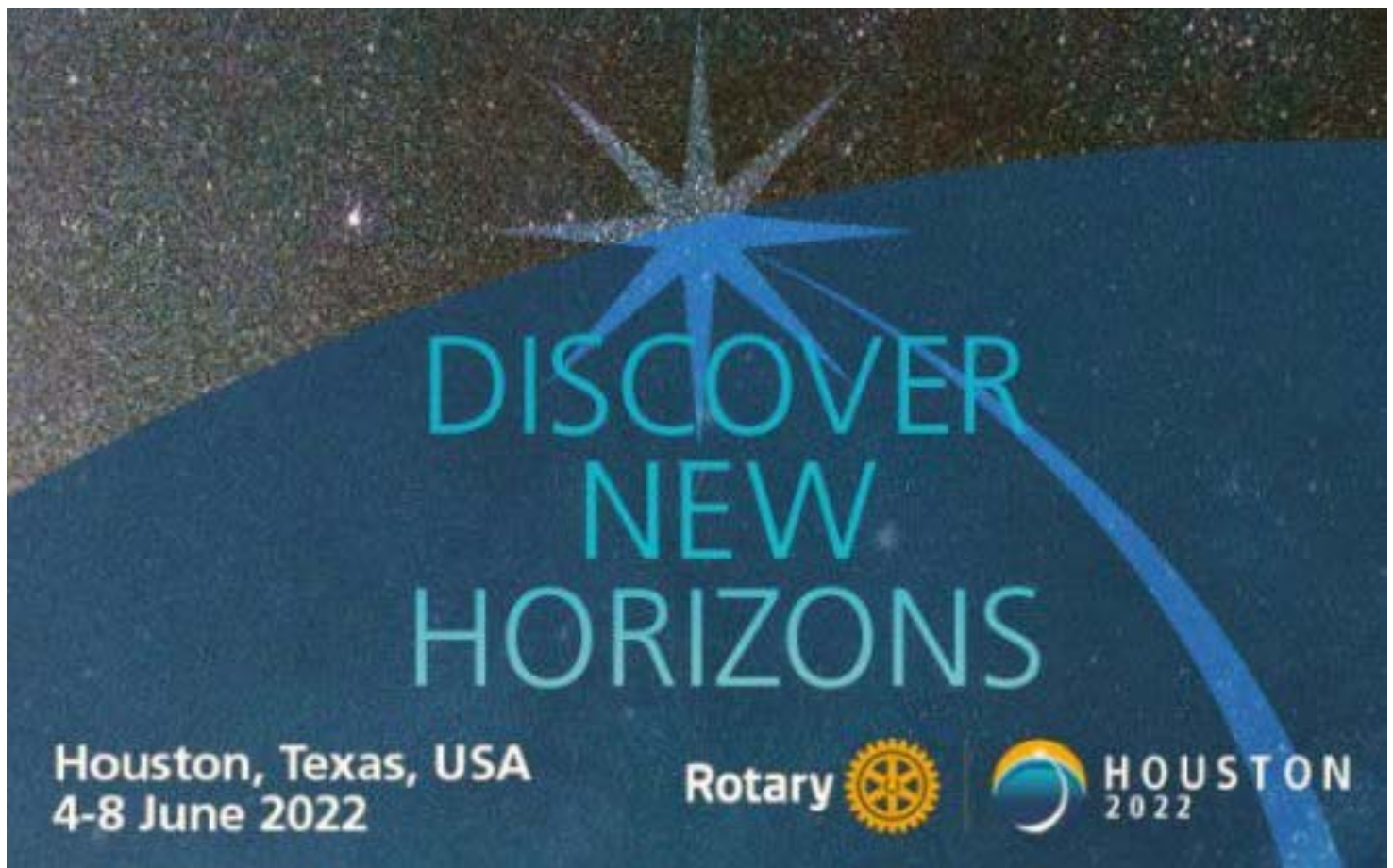
**SERVE TO CHANGE LIVES**

**STEP UP TO THE PLATE**

**Rotary**  
District 5110

**SAVE THE DATE**

**APRIL 28 - 29 - 30, 2022**  
**CELEBRATION CONFERENCE**  
**+ Annual Club Assembly**  
**Oregon State University - Corvallis, Oregon**



## Assorted Levity for Your Rotary Week/Life

By Mike Corwin

### Funny movie/TV quotes to raise a smile:

Lucy: ♦ There♦s just two things keeping me from dancing in that show. ♦ Fred: ♦ Your feet? ♦ ♦ Lucy (Lucille Ball) and Fred Mertz (William Frawley), *I Love Lucy*

♦ Common sense is like deodorant. The people who need it most never use it. ♦  
♦ Anonymous

Coach: ♦ How♦s a beer sound, Norm? ♦ Norm: ♦ I don♦t know, I usually finish before they get a word in. ♦ ♦ Coach (Nicholas Colasanto) & Norm (George Wendt) in *Cheers*

♦ If I woke up tomorrow with my head sewn to the carpet, I wouldn♦t be more surprised. ♦ ♦ Clark Griswold (Chevy Chase), *National Lampoon♦s Christmas Vacation*

♦ There♦s nothing simpler than avoiding people you don♦t like. Avoiding one♦s friends, that♦s the real test. ♦  
♦ Dowager Countess Violet Crawley (Maggie Smith), *Downton Abbey*

♦ If I♦m not back in five minutes, just wait longer. ♦ ♦ Ace Ventura (Jim Carrey), *Ace Ventura: Pet Detective*

